

For Immediate Release

MST Golf Swings into Action at the Maybank Championship with TaylorMade and Under Armour

Catch the best golf gear, exclusive discounts, and sustainability initiatives with MST Golf at the Maybank Championship Public Village

Kuala Lumpur, 23 October 2024 – As golf enthusiasts gear up for the premier ladies' professional golf tournament at the 2024 Maybank Championship, MST Golf is bringing a range of exclusive offers and activities for Maybank cardholders. Two renowned brands namely TaylorMade, the Official Ball & Equipment Partner and Under Armour the Official Apparel Partner of the Maybank Championship, are set to make its debut at the Maybank Championship which is set to unfold from 24th to 27th October at the Kuala Lumpur Golf & Country Club (KLGCC). Both brands, proudly presented by MST Golf, will be featured at the Championship with special brand deals, on-ground activities and exclusive discounts at MST Golf Arena to elevate the experience for golfers and fun with friends and families.

Exclusive deals on TaylorMade and Under Armour at MST Golf stores

As the leading golf retailer, MST Golf is offering Maybank cardholders exclusive promotions for both the participating brands – TaylorMade and Under Armour. MST Golf is offering a 10% discount on all regular-priced items from these brands, available exclusively at their retail booth in the Maybank Championship Public Village and MST Golf KLGCC Pro Shop from 24th to 27th October 2024. Swinging up the excitement to all Malaysians, Maybank cardholders can also enjoy this special deal at all MST Golf stores nationwide from now till 3rd November 2024.

Featuring the TaylorMade Qi10 series, Hi-Toe 4 Wedge, P7-Series, Kalea Gold to Under Armour's Stephen Curry collection, and the fall and summer lineup, there's plenty to offer from equipment, apparel, footwear to caps! Whether you are looking for cutting-edge equipment or high-performance apparel, now's the time to upgrade as the Championship excitement unfolds. Want to grab merchandise to commemorate the Maybank Championship? Snag the exclusive men and ladies apparel merchandise by Under Armour at the MST Golf booth before it runs out!

A Sustainable Experience for All

MST Golf is also bringing the #GameOnForSustainability into the spotlight at the 2024 Maybank Championship. Pop by our Sustainability Booth at the Maybank Championship Public Village from 9am to 3pm daily to learn how you can upcycle plastic bottle caps into functional golf tees and ball markers! Both children and adults can get involved to learn in this interactive activity on how we can reduce waste while celebrating the sport we love.

Celebrate at MST Golf Arena

After soaking in the action at the Maybank Championship, the celebration continues at MST Golf Arena, The Gardens Mall at Mid Valley City. From 3pm until 10pm throughout the 4-day Championship, join us for Happy Hour and enjoy special rates on our tech bays with your Maybank card. Whether you are perfecting your swing or simply relaxing after the day's excitement, Maybank cardholders will benefit from even more discounts at the Arena, keeping the golf spirit alive off the course. Terms and conditions apply.

MST Golf is the exclusive distributor for TaylorMade and the retail partner of Under Armour. For more information on exclusive deals and activities, visit mstgolf.com or follow us on social media @mstgolf on Facebook and Instagram.



About MST Golf

Established in 1989, MST Golf is a home-grown golf specialty retailer with more than 95 brands of golf equipment under its belt. Today, MST Golf is the leading and largest golf retail chain in Malaysia with presence across 50 locations in Malaysia, Singapore and Indonesia. With retail as its backbone, MST Golf's businesses also include brand management, wholesale and distribution, golf academies, indoor golf centres with F&B, golf event and tournament management, corporate merchandising, tech shops and driving range operations.

MST Golf Group Berhad was listed on the Main Market of Bursa Malaysia Securities Berhad under the stock name MSTGOLF and stock code 5316. More info about MST Golf at mstgolfgroup.com.

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