



For Immediate Release

UNDER ARMOUR AND MST GOLF HOST EGOLF CHAMPIONSHIP AT MST GOLF ARENA

Kuala Lumpur, 24 May 2024 – Under Armour hosted an exclusive media session at MST Golf Arena on Tuesday, offering a preview of the highly anticipated Toyota Tour eGolf championship (TTeG). Running from April 1st to August 31st, 2024, the eGolf Championship is a collaborative effort between MST Golf Group and UMW Toyota aimed at bridging the gap between non-professional and professional golfers. As Malaysia's first indoor golf nationwide tournament, it features prizes worth up to RM200,000 to be won including a chance to play with Malaysia's best in the 2024 Toyota Tour.

Held at MST Golf Arena at The Gardens Mall, the event was hosted by Under Armour, the brand sponsor for the month of May. It featured Under Armour ambassadors, including Malaysian professional golfers Daeng Abdul Rahman and Casper Loh, as well as sports athletes Jeff Lau (Ultra Marathon Athlete) and Muhammad Irfan Shamsuddin (National Discus Thrower).

The session began with a delectable lunch at MST Golf Arena, followed by a panel discussion with Under Armour representatives and professional golfers Daeng Abdul Rahman and Casper Loh, who are competing in the 2024 Toyota Tour season. Attendees then participated in a friendly indoor golf competition, experiencing the Toyota Tour eGolf monthly course, Marina Bay Golf Course. Media guests were also treated to Under Armour goodies to take home.

The 9-hole indoor golf Championship is held exclusively across four MST Golf Arena locations in Klang Valley, Johor, and Penang. It has garnered significant participation from golf enthusiasts, with emerging Gross, Net, Novelty, and lucky draw winners in April. Under Armour, the brand sponsor for May, is offering exciting golf apparel and accessories as lucky draw prizes. Participants are encouraged to play more rounds for a chance to win these prizes and entries into the Grand Lucky Draw, featuring luxurious golf packages.

For more information about the Toyota Tour eGolf Championship, please visit mstgolf.com/tteg or follow us on Instagram at [@mytoyotagolf](https://www.instagram.com/mytoyotagolf) and [@mstgolfarena](https://www.instagram.com/mstgolfarena).

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ABOUT MST GOLF

Established in 1989, MST Golf is a home-grown golf specialty retailer with more than 90 brands of golf equipment under its belt. Today, MST Golf is the leading and largest golf retailer in Malaysia with presence in more than 50 locations across Malaysia, Singapore and Indonesia. With retail as its backbone, MST Golf's businesses also include brand management, wholesale and distribution, golf academies, indoor golf centres with F&B, golf event and tournament management, corporate merchandising, tech shops and driving range operations.

MST Golf is listed on the Main Market of Bursa Malaysia Securities Berhad as MST Golf Group Berhad under the stock name MSTGOLF and stock code 5316.

More info about MST Golf at www.mstgolfgroup.com

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