



PRESS RELEASE

For Immediate Release

GOLFEST KUALA LUMPUR TO BRING SUSTAINABILITY AND FUN TO THE FORE

MST Golf's golf festival takes flight from 25th to 28th April 2024 at Kuala Lumpur Golf & Country Club

Kuala Lumpur, 24 April 2024 – #GameOn golfers! Get ready to tee off at Golfest Kuala Lumpur (Golfest KL) for the ultimate golf experience hosted by MST Golf featuring the latest gears and fashionable golf attires from global golf brands. In its 26th edition, the ultimate golf festival in Malaysia by the leading golf specialty retailer will take place at the Kuala Lumpur Golf & Country Club (KLGCC) from 25th to 28th April, 2024. Golfest KL 2024 promises a golf experience like no other featuring equipment and accessories demonstration, ball fitting, to golf challenges and activities with lucky draws and prizes to be won.

Whether you are a seasoned golfer or just started out, there is something for everyone at the golf haven. Test drive the latest equipment at designated branded bays by TaylorMade, HONMA, Majesty, PXG, Mizuno, Yamaha, Cobra, ONOFF, Wilson, Titleist, Ping, Callaway and XXIO. To elevate your swag on and off the course, male and female golfers can shop the latest athleisurewear, golf apparel and accessories too. Don't miss out on activities and challenges including Beat The Pro, Longest Drive, Longest Iron and lucky draws that will take place throughout the 4-day event.

As part of MST Golf Group's commitment that extends beyond serving the best in everything golf, the Group is raising awareness on sustainability with its '#GameOn for Sustainability' initiative at Golfest KL. In partnership with local recycler Precious Plastic Malaysia, customers can participate in a plastic upcycling activity where single use plastic will be transformed into golf tees from bottle caps. In conjunction with Earth Day 2024, MST Golf is also collaborating with local NGO United Voice where individuals with learning disabilities designed a limited-edition Earth Day golf ball collection. Printed on TaylorMade Distance+ golf balls, the limited-edition Earth Day collection is available for purchase at RM120 per dozen and 100% of profits will go towards the NGO as part of our efforts in empowering individuals with learning disabilities.

Mark your calendars and be part of the golf event of the year at Golfest KL held at KLGCC's driving Range from 10am to 9pm, April 25th to April 28th only. Follow MST Golf's official Facebook and Instagram pages with the handle @mstgolf for the latest updates and activities.

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ABOUT MST GOLF

Established in 1989, MST Golf is a home-grown golf specialty retailer with more than 95 brands of golf equipment under its belt. Today, MST Golf is the leading and largest golf retailer with presence across 50 locations in Malaysia, Singapore and Indonesia. With retail as its backbone, MST Golf's businesses also include brand management, wholesale and distribution, golf academies, indoor golf centres with F&B, golf event and tournament management, corporate merchandising, tech shops and driving range operations.

MST Golf was listed on the Main Market of Bursa Malaysia Securities Berhad as MST Golf Group Berhad under the stock name MSTGOLF and stock code 5316.

More info about MST Golf at mstgolfgroup.com. To check out our online store, visit mstgolf.com.

For more information, please contact:

May Ng, Corporate Communications Manager, MST Golf

Tel: +603 – 5566 8764

Email: may.ng@mstgolf.com or investor.relations@mstgolf.com